



## 3D RENDERING & ANIMATION

© DreamLight.com  
© ?



### Advanced 3D Character Design, 3D Modeling Rendering & 3D Animation for a Kodak Kiosk

s p o t l i g h t

cd-rom development

Interface & web design

3d rendering & animation

**Hearts On Fire**  
3D Animated Catalog

**Tyco/AFC Cable**  
3D Product Illustration

**Elk Corporation**  
3D Architectural Illustration

**Cubist Pharmaceuticals**  
3D Medical Animation

**AEA Technology**  
3D Animated Product CD

**McGraw-Hill**  
3D Rendering & Animation

**Bose**  
3D Automobile

**Boston Scientific**  
3D Medical Illustration

**Xerox**  
3D Virtual Showroom

**Bose**  
3D Product Illustration

**Ad, Web & Trade Show**  
3D Illustration & Graphics

**WH Freeman/Worth**  
3D Conceptual Illustration

**CD-ROM, Web & Video**  
3D Animated Logos

**Kodak**  
3D Character Animation

**Autitons**  
3D Character Animation

i n s i g h t s

w e b s h o p

c o m p a n y

**DreamLight Incorporated**

14 Union Street, Suite 2R  
Woburn, MA 01801 USA  
Telephone: 781-932-6333



**"You made me look good on this project."**

-Patrick Fricke, Creative Director, Eastman Kodak Company

When Kodak needed an animated 3D character to demonstrate their Creation Station kiosk, turned to the award-winning multimedia studio, DreamLight. We used advanced 3D character techniques to create a character named "Flip." Flip was a bit too radical a departure from an 2D character that they had already established though, so we reworked the design into a similar character, named "Snapshot." We created limited frame 3D animation of Snapshot to fit with allocated data storage constraints, while we developed the kiosk's multimedia demo.



For an, in-depth, behind the scenes case study about this widely published project, cc with additional samples, don't miss *DreamLight Insight #04: Kodak, Creation Station*

If you would like DreamLight to create a 3D character for your next project, please contact

TM & © 1987-2004 DreamLight Incorporated. All Rights Reserved. Terms & Conditions